

Ministry of Advanced  
Education and Skills  
Development

Program Delivery Support  
Branch  
33 Bloor Street East, 2nd Floor  
Toronto ON M7A 2S3  
Tel: (416) 314-4268  
Fax: (416) 325-6162

Ministère de l'Enseignement  
supérieur et de la Formation  
professionnelle

Direction du soutien à la prestation  
des programmes  
33, rue Bloor Est, 2e étage  
Toronto ON M7A 2S3  
Tél: (416) 314-4268  
Télé: (416) 325-6162



**MEMORANDUM TO:** Youth Job Connection (YJC) Service Providers

**FROM:** Jacqueline Cureton  
Director, Program Delivery Support Branch

**DATE:** April 20, 2018

**RE:** Updates to the Employing Young Talent Incentive (EYTI)  
Addendum to the Youth Job Connection Guidelines

---

## Objective

The objective of this memo is to provide an update to YJC service providers on changes to the Employing Young Talent Incentive (EYTI) Addendum to the Youth Job Connection Guidelines.

## Background

The government announced through the 2017 Fall Economic Statement that over the next three years, it will invest more than \$500 million in new initiatives to promote economic growth and lower costs for small businesses.

As part of this work, the government is investing \$124M over three years in new incentives to help small businesses and employers hire and retain youth aged 15-29.

The intent of these measures is to help small businesses better compete, grow and invest, while helping young people find meaningful employment and take their first steps towards building a career.

These incentives will be delivered through the existing Employment Ontario network, specifically, through the Employment Service and Youth Job Connection programs, starting on January 1, 2018 and concluding March 31, 2020.

## What is Happening

The ministry has made changes to the EYTI Addendum to the YJC Guidelines, specifically Section 2.4 Employing Young Talent Incentive and Current YJC Financial Supports. The text of this section has been changed to provide more clarification regarding how employers are able to access EYTI retention incentives for participants.

The changes are designed to highlight that EYTI retention incentives are available to employers at the three and six month mark following the closure of the Participant's service plans. All other eligibility requirements remain the same.

Existing employer incentives offered through YJC will be available for job placements and job matching; however, payment of these incentives would not overlap with the Employing Young Talent Incentive.

### **Next Steps**

A revised version of the Employing Young Talent Incentive Addendum to the Youth Job Connection Guidelines has been posted on the Employment Ontario Partners Gateway.

If your organization has any questions, please contact your Employment and Training Consultant.

Jacqueline Cureton  
Director, Program Delivery Support Branch

Cc: Dan Kay, Western Region Director  
Andrew Irvine, Northern Region Director  
Todd Kilpatrick, Central Region Director  
Jennifer Barton, Eastern Region Director