

**Ministry of Advanced
Education and Skills
Development**

Program Delivery Support
Branch
33 Bloor Street East, 2nd Floor
Toronto ON M7A 2S3
Tel: (416) 314-4268
Fax: (416) 325-6162

**Ministère de l'Enseignement
supérieur et de la Formation
professionnelle**

Direction du soutien à la prestation
des programmes
33, rue Bloor Est, 2e étage
Toronto ON M7A 2S3
Tél: (416) 314-4268
Télééc: (416) 325-6162



MEMORANDUM TO: Employment Service Service Providers

FROM: Teresa Damaso
Director, Program Delivery Support Branch

DATE: August 12, 2016

RE: Ontario Community Loan Pilot (Social Capital Partners)

Background:

On June 8, 2016, PDSB circulated a memo regarding Social Capital Partners (SCP), a Canadian non-profit organization funded by a philanthropist, and the Rate Drop Rebate program SCP is managing in partnership with the Ministry of Economic Development and Growth (MEDG). In the memo, PDSB informed ES service providers of data collection concerns associated with sharing the ES Participant Registration form with SCP, and outlined the legal recommendations received. The memo also noted solutions to address the privacy concerns and provide ES service providers with the opportunity to participate in the important work being achieved through this pilot.

Current Status:

We have since learned more about the Rate Drop Rebate program and its corresponding data collection requirements. Based upon the legal recommendations we received, SCP has updated the required Memorandum Of Understanding (MOU) that ES service providers will need to sign as well as a separate client application form to ensure required client information can be collected by a third party organization.

We support ES service providers' participation in Social Capital Partners and the Rate Drop Rebate program. Attached are guidelines on data collection as well as the updated forms.

Next Steps:

Please ensure that this information is shared with appropriate staff and ES service providers.

Some quick facts about Rate Drop Rebate:

- It is an employer-focused initiative recently launched by Minister Brad Duguid of the Ministry of Economic Development and Growth. It is being piloted in London, Hamilton and Ottawa.
- It is designed as a financial product and is now being rolled out by leading banks and credit unions.
- The purpose of the program is to encourage more Ontario small and mid-sized businesses to hire people facing barriers to employment.
- MEDG has partnered with Social Capital Partners, which has been leading a similar initiative that has placed over 480 individuals referred from employment service providers across the country. Rate Drop Rebate builds upon Social Capital Partners' existing infrastructure and distribution channels of bank and credit union branches along with established employment service provider partners already providing community support services in pilot locations.

We appreciate your patience while we worked through these issues and support ES service providers in the pilot locations to participate in the Rate Drop Rebate Program.

Sincerely,

Teresa Damaso
Director
Program Delivery Support Branch

cc \ Regional Directors