

Particulars of Notice of Contravention and Review Decision

S. 49(1) *Private Career Colleges Act, 2005* (“Act”)

Monday November 29, 2010

These particulars are posted following the issuance of an administrative penalty for which a review was requested. Penalties may be reviewed upon request within 15 days of receipt of a Notice of Contravention. The review decision is made considering not only the information originally available at the time the Notice of Contravention was issued, but also any new information not previously available that may have been supplied in support of the request for a review. On review, an administrative penalty may be upheld, rescinded or reduced. A review decision is final.

Original service date: August 6, 2010

Cornerstone Academic College – The Language Schools Inc. operating as Cornerstone College of Business and Technology also known as Cornerstone Academic College (“Cornerstone Academic College”)
80 Bloor Street West, 8th Floor
Toronto, Ontario, M5S 2V1

Description:	Original Amount:	Review Decision:
<p>PCCA, 2005 S. 11 Restrictions on advertising and soliciting</p> <p>September 7, 2010 the website belonging to Cornerstone Academic College (http://www.cacenglish.com) was reviewed by a Designate of the Superintendent. The website bears the school’s name, and a description of its TESOL and TEYC programs. The descriptions for these programs found on the website specify that each program consists of an intensive 4 week, 6 hour a day program (116 hours total). The “Registration Form 2010” found on the same website has a pricing chart on the second page specifying that the TESOL diploma program costs \$2,550 and is delivered over the course of 8 weeks with 28 hours per week (224 hours total) and that the TEYC diploma program costs \$1,300 and is delivered over the course of 4 weeks with 28 hours per week (112 hours total). Both TEYC and TESOL are vocational programs within the meaning of the Act. Since this college is not registered, and these programs are not approved, advertising of same is prohibited in accordance with section 11 of the Act.</p>	<p>\$1,000 per day</p>	<p>Penalty of \$1,000 per day is upheld for the period of September 10, 2010 to September 14, 2010 (inclusive).</p> <p>The balance of evidence available indicates that Cornerstone Academic College was advertising an unregistered private career college and unapproved vocational program.</p>
Total:		\$5,000