

Particulars of Notice of Contravention
S. 49(1) *Private Career Colleges Act, 2005* ("Act")

January 22, 2013

These particulars are posted following the issuance of an administrative penalty by the Superintendent of Private Career Colleges pursuant to s. 39 (1) of the Act, for which a review was not requested.

Original service date: January 4, 2013

16598023 Ontario Inc. o/a Metro Beauty School
2300 Finch Avenue West
Unit 58 and 59
Toronto, ON
M9M 2Y3

Description:	Original Amount:
<p>Act, s. 7 – Prohibition against operating a private career college</p> <p>Designates interviewed students who attended vocational esthetics programs for which they paid in excess of \$1,000 in tuition and which were longer than 40 hours in duration.</p> <p>The Superintendent of Private Career Colleges came to the reasonable belief that this School was holding itself out as the operator of a private career college without being registered, in contravention of section 7(2) of the Act.</p>	<p>\$1,000 per day</p> <p>On January 22, 2013, the School advised the Superintendent that they are in compliance.</p>
<p>Act, s. 8(1) – Prohibition against providing vocational programs</p> <p>Credentials issued by the School to students showed that the School was bundling courses into custom programs which were in excess of \$1,000 and 40 hours.</p> <p>As a result of this evidence the Superintendent came to the reasonable belief that the School was offering unapproved vocational programs in contravention of s. 8(1) of the Act.</p>	<p>\$1,000 per day</p> <p>On January 22, 2013, the School advised the Superintendent that they are in compliance.</p>
<p>Act, s. 9 – Prohibition against charging fee</p> <p>Designates interviewed students of the School who attended esthetics programs which were found to be vocational and for which the students paid in excess of \$1,000 tuition.</p> <p>The Superintendent of Private Career Colleges came to the reasonable belief that this School was charging fees for unapproved vocational programs, in</p>	<p>\$1,000 per day</p> <p>On January 22, 2013, the School advised the Superintendent that they are in compliance.</p>

<p>contravention of section 9 of the Act.</p>	
<p>Act, s. 11 – Restrictions on advertising and soliciting</p> <p>The School advertised an Esthetic Program in magazines and a flyer.</p> <p>The Superintendent of Private Career Colleges came to the reasonable belief that this School was advertising an unregistered private career college and was advertising an unapproved vocational program, namely aesthetic programs, that require approval, in contravention of subsections 11 (1) & 11(2) of the Act.</p>	<p>\$1,000 per day</p> <p>On January 22, 2013, the School advised the Superintendent that they are in compliance.</p>
<p>Act, s. 46 – Failure to comply with an Order of the Superintendent</p> <p>The Superintendent came to the reasonable belief that the School continued to operate as a private career college and in so doing had contravened sections 7, 8, 9 and 11 of the Act.</p> <p>By continuing to operate as a private career college, the School failed to comply with two prior Restraining Orders dated December 22, 2008 and November 12, 2009 and contravened s. 46 of the Act.</p>	<p>\$1,000 per day</p> <p>On January 22, 2013, the School advised the Superintendent that they are in compliance.</p>
<p style="text-align: right;">Total:</p>	<p style="text-align: right;">\$95,000</p>