

NOTE: Constanta Carmen Cailide-Dedea complied with this Order on February 3, 2010

## RESTRAINING ORDER

**Served by e-mail to [royal.beauty@sympatico.ca](mailto:royal.beauty@sympatico.ca), and courier**

February 2, 2010

Constanta Carmen Cailide-Dedea  
o/a Royal Beauty of Carmen  
o/a Royal Beauty Institute  
Royal Beauty Institute  
372 Bay St, Unit 400  
Toronto, ON M5H 2W9

Attention: Constanta Carmen Cailide-Dedea, Director

This is a **Restraining Order** issued under the authority of section 46 of the Private Career Colleges Act, 2005 (PCCA, 2005). As the Superintendent of Private Career Colleges, I HEREBY ORDER Constanta Carmen Cailide-Dedea TO STOP OPERATING IN CONTRAVENTION OF THE PRIVATE CAREER COLLEGES ACT, 2005 (PCCA, 2005).

The detailed reasons supporting my order are set out in Schedule A, attached. In brief, you are:

- advertising an unregistered private career college and advertising unapproved vocational programs, contrary to sections 11(1) and (2) of the PCCA, 2005;
- operating as an unregistered private career college, contrary to section 7 of that Act;
- offering vocational programs that are not approved by the Superintendent of Private Career Colleges, contrary to section 8 of the PCCA, 2005; and
- collecting fees for unapproved vocational programs, contrary to subsection 9(1) of that Act.

You must provide written confirmation, together with all available supporting evidence, that the steps outlined below have been taken. This written confirmation must be delivered **immediately** by registered mail or courier to my attention and confirm that you:

- have stopped advertising as an unregistered Private Career College and unapproved vocational programs in Ontario;
- have stopped charging fees for an unregistered Private Career College and unapproved vocational programs in Ontario;

- have stopped operating as a private career college;
- have stopped providing unapproved vocational programs;
- have provided the ministry with a list including the names and addresses of all current students;
- have provided full refunds to students who were enrolled in unapproved vocational programs;
- are not holding, directly or indirectly, any monies owing to current, former, or prospective students of unapproved vocational programs;
- are holding student files to be available for the Superintendent's staff to review; and
- will not reopen as a private career college until such time, if any, as it has been registered.

### **Consequences of Failure to Comply with this Order**

Failure to comply with this order may result in any or all of the following actions by the Superintendent:

1. Application for a court order from the Superior Court of Justice to compel you to comply.
2. The issuance of further Administrative Monetary Penalties.
3. Prosecution for the offence of failure to comply. Upon conviction by a court of that offence, an individual is subject to a fine of up to \$25,000, a prison term of up to one year, or both.

### **Obtaining a Copy of the PCCA, 2005**

As noted above, the applicable legislation is the *Private Career Colleges Act, 2005* and the regulations made thereunder. The legislation and regulations are available at [www.e-laws.on.ca](http://www.e-laws.on.ca). If you are unable to access any relevant information on e-laws, you may contact our offices at (416) 314-0500 to request that a copy of the legislation and regulations be sent to you.

Sincerely,

ORIGINAL SIGNED BY

Allan Scott  
Superintendent  
Private Career Colleges

Attachments:            Schedule A – Detailed Reasons for Decision

## Schedule A – Detailed Reasons for Decision

### Background:

On January 19, 2010, the Ministry received information from a registered private career college that Constanta Carmen Cailide-Dedeia was operating an illegal private career college named “Royal Beauty Institute.”

On January 21, Ministry staff reviewed Royal Beauty Institute’s website, <http://royalbeautyinstitute.com/renderengine/templates/1109/default.asp> and found that the site listed a vocational program. Royal Beauty Institute is not a registered private career college and has never submitted a pre-screening form. Ministry staff then contacted Royal Beauty Institute by e-mail and confirmed that a new round of classes would begin on February 8, 2010.

### Legal and Operating Entities

On January 26, 2010, Ministry staff conducted an ONBIS search for the business name “Royal Beauty Institute” and found no results.

On January 29, 2010, Ministry staff received confirmation from Ministry of Government Services that the registered business name of Royal Beauty Institute is “Royal Beauty of Carmen,” and is a sole proprietorship owned by Constanta Carmen Cailide-Dedeia.

### EVIDENCE

#### Contravention of Subsection 11(1) of the PCCA, 2005 – Advertising Unregistered Private Career College and Unapproved Programs

On January 26, 2010, the website belonging to Royal Beauty Institute, <http://royalbeautyinstitute.com/renderengine/templates/1109/page3.asp>, was reviewed by Ministry staff, who found it advertising a European Natural Beauty Therapies course at a cost of \$1,312.50, which corresponds to National Occupational Classification (NOC) code 6482 – Estheticians, Electrologists and Related Occupations.

The website provides the name “Royal Beauty Institute”, as well as a logo, phone number and address for the school. It also states that students who complete the full eight week course will receive a certificate of completion, as well as a referral letter. The site provides a link to a contacts page, which provides students with a phone number, e-mail address, and an online comments box through which students can submit messages to the college.

Using the contact information found on the above mentioned website, on January 21, 2010 at 11:06 a.m., Ministry staff sent an e-mail to [royal.beauty@sympatico.ca](mailto:royal.beauty@sympatico.ca). At 4:35 p.m., Ministry staff received an e-mail response from Carmen De Dea of Royal Beauty Institute in which she stated that the European Natural Beauty Therapy course runs for eight weeks, three days per week, three hours per day (and is therefore 72 hours in duration).

As the college named on <http://royalbeautyinstitute.com/renderengine/templates/1109/page3.asp> has not been registered with the Ministry and the program has not been approved, Royal Beauty Institute has advertised both an unregistered school and an unapproved program.

**Royal Beauty Institute**  
  
**416-815-7500**  
 372 Bay St Unit 400, Just South of Richmond. Toronto, ON. M5H 2W9 [royal.beauty@sympatico.ca](mailto:royal.beauty@sympatico.ca)

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CHAT!

- A Certification in " EUROPEAN NATURAL BEAUTY THERAPIES" will be issued upon completion of all 5 modules . A Referral Letter will be issued also to the graduates who are taking all the above courses, based on the skill and performance achieved during the training.
- Individual courses with Certification are available.
- Registration with down payment required 14 business days prior to the beginning of the first class .
- We gladly accept Debit, Visa, and MC. ( A \$100 processing fee is included in the tuition and is non-refundable).
- Optimum beauty industry business/client management skills, customer service, marketing beauty services, are part of the full program study.

Full Program (reg.)	\$1250.00
+ 5%GST	\$ 62.50
TOTAL	\$ 1312.50

January 26, 2010

**Contravention of Subsection 7, 8 of the PCCA, 2005 – operating as an unregistered private career college and offering vocational programs that are not approved.**

On January 26, 2010 at 11:50 a.m., Ministry staff telephoned Royal Beauty Institute at 416-815-7500 and spoke with Carmen, who identified herself as Director and Instructor of the school. When asked whether Ministry staff might be able to sit in on a class, Carmen confirmed that courses are currently in session, that she was teaching one at the moment, and that with an appointment she would arrange for a tour of the school and a chance to speak with some of the students. Carmen told Ministry staff that the program is made up of five smaller courses, and that upon completion of the

program students would receive a certificate of completion as well as a letter of referral.

**Contravention of section 9 of the PCCA, 2005 – Charging Fees for Unregistered Private Career College and Unapproved Programs**

On January 26, 2010, 11:50 a.m., Ministry staff telephoned Royal Beauty Institute at 416-815-7500 and spoke with Carmen, Director and Instructor of the school. When Ministry staff asked whether it is possible to make payments in instalments, Carmen responded that of the four students who were currently enrolled, one had paid in full up front and three were paying in instalments.