

**Ministry of Training,  
Colleges and Universities**  
Office of the Superintendent  
Private Career Colleges Branch  
77 Wellesley Street West  
Box 977  
Toronto ON M7A 1N3

**Ministère de la Formation  
et des Collèges et Universités**  
Bureau du Surintendant  
Direction des Collèges  
privés d'enseignement professionnel  
77, rue Wellesley Ouest  
Boîte 977  
Toronto ON M7A 1N3



## **Particulars of Notice of Contravention and Review Decision**

*S. 49 (1) Private Career Colleges Act, 2005 ("Act")*

August 29, 2013

These particulars are posted following the issuance of an administrative penalty for which a review was requested. Penalties may be reviewed upon request within 15 days of receipt of a Notice of Contravention. The review decision is made considering not only the information originally available at the time the Notice of Contravention was issued, but also any new information not previously available that may have been supplied in support of the request for a review. On review, an administrative penalty may be upheld, rescinded or reduced. A review decision is final.

Original service date: February 3, 2011

Sontair Limited  
291 Front Street,  
Belleville, ON K8N 2Z6

and

2275 Cabana Road West  
Windsor, ON N9G 1C7

and

8528 14<sup>th</sup> Line Raleigh Twp.  
RR#2  
Merlin, ON N0P 1W0

Description:	Original Amount:	Review Decision:
<p>PCCA, s. 11</p> <p>Restrictions on advertising and soliciting</p>	<p>\$1,000 per day</p>	<p>Penalty of \$1,000 per day is upheld. The penalty accumulated from February 3, 2011 to February 9, 2011 (inclusive).</p> <p>Whether or not Sontair Ltd. was enrolling and training students, the balance of evidence available indicates that Sontair Ltd. was advertising an unapproved vocational program on its website.</p> <p>Sontair Ltd. is responsible for steps taken in its name, even where a business relationship subsequently sours. It is irrelevant that Sontair Ltd. did not use the term "private career college" in its advertising. Sontair Ltd. was aware of the legislative requirements to register and obtain program approval. Registration and program approval must be obtained prior to advertising.</p> <p>Original penalty: \$7,000</p> <p>Penalty following review: \$7,000</p>
<p>PCCA, s. 7</p> <p>Prohibition against operating an unregistered private career college</p>	<p>\$1,000 per day</p>	<p>Penalty of \$1,000 per day is rescinded.</p> <p>The balance of evidence available does not indicate that Sontair Ltd. was operating an unregistered private career college.</p> <p>Original penalty: \$7,000</p> <p>Penalty following review: \$0</p>
<p>PCCA, s. 8(1)</p> <p>Prohibition against providing unapproved vocational programs</p>	<p>\$1,000 per day</p>	<p>Penalty of \$1,000 per day is rescinded.</p> <p>The balance of evidence available does not indicate that Sontair Ltd. was providing unapproved vocational programs to students.</p> <p>Original penalty: \$7,000</p> <p>Penalty following review: \$0</p>
<p><b>Total:</b></p>		<p>\$7,000</p>