

Particulars of Notice of Contravention and Review Decision

S. 49(1) *Private Career Colleges Act, 2005* (“Act”)

Monday November 29, 2010

These particulars are posted following the issuance of an administrative penalty for which a review was requested. Penalties may be reviewed upon request within 15 days of receipt of a Notice of Contravention. The review decision is made considering not only the information originally available at the time the Notice of Contravention was issued, but also any new information not previously available that may have been supplied in support of the request for a review. On review, an administrative penalty may be upheld, rescinded or reduced. A review decision is final.

Original service date: August 6, 2010

924468 Ontario Inc. operating as Toronto Truck Driving School
225 Claireport Crescent
Toronto, ON M9W 6P7

and

2152 Codlin Crescent
Toronto, ON M9M 5K

Description:	Original Amount:	Review Decision:
<p>PCCA, 2005 S. 11 Restrictions on advertising and soliciting</p> <p>Toronto Truck Driving School is a registered private career college. A Designate of the Superintendent viewed a Canada 411 internet advertisement and a YellowPages.ca internet advertisement forwarded to the Ministry on a tip by an individual who asserted that the Toronto Truck Driving School was advertising under a different name, telephone number and address.</p> <p>The YellowPages.ca advertisement presents a slightly different name than the name registered with the Ministry (“A Toronto Truck Driving School” versus “Toronto Truck Driving School”) the same telephone number (416-675-7500) provided to the Superintendent for its head office, but with a different address (225 Claireport Crescent, Rexdale, ON M9W 6P4). On September 14, 2010, a designate of the Superintendent telephoned the number (416-675-7500) listed on the YellowPages.ca advertisement and spoke to an individual who identified himself as Jesse.</p>	<p>\$1,000 per day</p>	<p>Penalty of \$1,000 per day is upheld for the period of September 28, 2010 to October 4, 2010 (inclusive).</p> <p>The balance of evidence available indicates that 924468 Ontario Inc. was advertising unregistered private career college and unapproved vocational programs.</p>

<p>Jesse advised the designate that they offer an AZ program costing \$4,250 consisting of four weeks duration at five hours per day (totaling 100 hours), and indicated that classes take place at both the Claireport location and at 747 Don Mills, their other location. Jesse also stated that they offer a DZ program costing \$3,200 at a duration of three to four weeks for three hours per day (3 weeks x 3 hours per day = 45 hours total) and that classes are going on right now at both locations for the DZ program. Since Toronto Truck Driving School is not approved to offer AZ, DZ and BZ programs, advertising these programs is prohibited in accordance with section 11 (2) of the Act.</p>		
<p>PCCA, 2005, s. 8 (1) Prohibition against providing unapproved vocational programs.</p>	<p>\$1,000 per day</p>	<p>Penalty rescinded.</p>
<p>PCCA, 2005 s. 34(2) Notice of Proposed Change</p>	<p>\$750 one time</p>	<p>Penalty rescinded.</p>
Total:		<p>\$7,000</p>